

**SEAL BREEZE WINE STOMPING ADVENTURE FOR
LADIES
IN AID OF “JOURNEY OF HOPE”
18 TO 21 MARCH 2010**

Joan Wiggins is a well-known lady wine maker of SEAL BREEZE wines in Lutzville.

After starting off on the wine making adventure at the age of 51 without any formal training, she managed to establish herself as a beacon of light in the industry. As well as the annual accolades she received for her wines, she has also been awarded the Producer Winemaker of the Year trophy for the Olifants River region/area in 2006 and 2009.

Seal Breeze wines, of which only a limited amount of bottles are produced each year, are made by traditionally crushing the grapes from vineyards which are organically cultivated and harvested close to the cold Atlantic Ocean/the West Coast of South Africa. All bottles of Seal Breeze wine are individually numbered and the profit made from 2000 bottles are donated to charity.

In 2009 Joan was again Producer Winemaker of the Year for her Olifants River region. Her Shiraz was awarded Championship at the Olifants River Young Wine Show and a Gold Medal at the South African Young Wine show.

Although Seal Breeze is renowned for red varieties like Merlot, Shiraz and Cabernet Sauvignon past two years have been particularly successful regarding Sauvignon Blanc as well as the maiden Blanc de Noir produced at the first Wine Grape Stomping Adventure in 2009.

As Joan wanted to plough back her talents into the community. Adventure Weekends for women came into being. With the help of women across the country the first Grape Stomping Weekend was launched in 2009 and was a great success.

This year the Seal Breeze Wine Stomping Adventure for ladies will take place 18 – 21 March 2010. The profit of the wine produced from this year's Wine Stomping Adventure will be donated to the JOURNEY OF HOPE Breast Cancer Ride.

INVITATION

You are invited to be part of the 2nd annual Wine Stomping Weekend for Women at Seal Breeze Wines in Lutzville. It will take place from the 18th to the 21st of March 2010. It promises to be a weekend filled with adventure and new experiences.

During this weekend you will harvest grapes and participate in the grape stomping. Joan will then produce the wine, it will be bottled and become available for marketing in September 2010.

Various other activities will also keep you busy over the weekend:

- Wine Tasting
- Harvesting and Stomping of Grapes
- Exploration of the magnificent area
- Boat Rides
- Indulging in delicious traditional dishes from the area
- Enjoying a fresh crayfish cooked in seawater on the beach
- Make friends from all parts of the country. Quite a few celebrities have also expressed interest in the event. The popular singer **Lize Beekman** will also be joining us on the weekend
- Participate in a Moonlight Walk in a pink bra through the vineyards with a special 'Hot Spot' around every corner!

COST OF THE WEEKEND

R1 500 per person includes the following:

- Accommodation
- 3 Meals per day from the Thursday night to the Sunday morning
- Goodie Bag with promotional items
- Special T-Shirt
- Lucky Draws

WHAT TO BRING

- Tent
- Mattress and linen
- Flashlight
- Cutlery and cup
- Towels
- Own medication
- Fold-up chair
- Old clothes for the harvesting and stomping of the grapes
- Sun hat
- Walking shoes
- Bathing costume
- Warm clothes for the evenings
- Own drinks – ciders, wine, water etc
- Snacks – chips, savoury biscuits etc
- Camera
- An article for the lucky draw
- Pink bra for the Moonlight Walk (to be donated to women of the community afterwards)
- Little black dress with something pink for function on Saturday night

WEEKEND PROGRAM

THURSDAY 18 MARCH 2010

- 17:00 Arrival at the Strandfontein Camping Site. Put up your tent and meet new friends
- 19:00 Welcome! Joan welcomes all her guests and discusses the weekend's program
Frieda from JOURNEY OF HOPE introduces their team and project
- 19:30 Breaking the Ice

Afterwards, social get-together and dinner (braai and salads).

FRIDAY 19 MARCH 2010

- 06:00 Rise and shine! Coffee and rusks. Everyone to bring a cooler bag with cold drinks, water and snacks for the work in the vineyard
- 07:00 Arrival at Seal Breeze to start harvesting the grapes
- 11:00 Brunch at Seal Breeze
- 12:00 Grape Stomping in teams of 4
- 14:00 Snacks and cold wine from cooler bags to be enjoyed while other teams do the stomping
- 16:00 Wine introduction by Joan. DVD of JOURNEY OF HOPE and more information about their project.
- 20:00 Dinner and social gathering at Seal Breeze

Afterwards – Moonlight Walk through vineyards in your pink bra and initiation into the Seal Breeze Grape Stomping Club

SATURDAY 20 MARCH 2010

- 08:00 Coffee and rusks
- 09:00 Adventure outing to Olifants River for boat cruise. Light brunch.
- 14:00 Crayfish and seafood at the river mouth
- 16:00 Back to Strandfontein – optional walk back along the coast (5km)
- 19:00 Gather for evening's entertainment – lucky draws, auctions
Performance by Lize Beekman
- 20:00 Spitbraai and social

SUNDAY 21 MARCH 2010

- 08:00 Coffee and rusks. Please hand in your feedback form regarding your experience of the weekend
- 09:00 Church service to end off the weekend appropriately

10:00 Tea and light snacks before departure

Additional option : Lunch at the Muisbosskerm at Lamberts Bay can be arranged at own cost. See booking space on entry form.

VERY IMPORTANT!

Only 100 ladies can be accommodated. It is therefore advised that you complete the attached entry form and deposit your R1 500 as soon as possible to secure your place.

ENTRY FORM FOR SEAL BREEZE WINE STOMPING WEEKEND

18 TOT 21 MARCH 2010

NAME:

SURNAME:

ID

TEL NO:

SEL NO:

FAKS NO:

EMAIL ADDRESS:

POSTAL ADDRESS:

HOME ADRES:

AGE:

NAME AND TEL NO OF NEXT OF KIN:

WILL YOU BE SHARING A TENT WITH SOMEBODY:

PERSONS YOU WILL BE SHARING WITH:
1.....
2.....
3.....
4.....

ANY MEDICAL CONDITION WE SHOUL BE AWARE OF:
.....

PLEASE MENTION ANY ALLERGIES:

.....
VEGETARIAN PREFERENCES:

I WOULD LIKE TO ENJOY SUNDAY LUNCH AT MUISBOSSKERM (Own Cost) :

ANY FOOD THAT YOU CANNOT EAT:

T-SHIRT SIZE: (S,M,L,XL,XXL).....

Please ensure that your feet are free of any fungus or any other medical condition.

I would be prepared to help market the wine (12 bottles) in support of the project.
Yes/No

The undersigned hereby agree that they are participating in the above Event entirely at my own risk and indemnify the organisers and their agents against any damages sustained by the person or his belongings due to an accident, incident or negligence. The undersigned agree to abide by the rules and instructions of the organisers and their agents. Signature below confirm that they have read and understood the above and agreed to it.

SIGNED BY..... ON THIS.....

DAY OF

.....
SIGNATURE

FAX OR MAIL THE SIGNED ENTRY FORM WITH PROOF OF PAYMENT OF R1500 PER PERSON.

BANK DETAILS:

ACCOUNT NAME: SEALBREEZE WYNTRAPKLUB
BANK: ABSA BANK
BRANCH NO: 334406
ACC NO: 4075222500

ENQUIRIES:

JOAN WIGGINS:

OWNER: SEAL BREEZE

MOBILE NO: 084 505 1991

EMAIL ADDRESS: jwiggins@kingsley.co.za

TEL/FAX NO: 027 217 1458

MARIANA CAROSINI: MOBILE NO: 083 234 5540

EMAIL ADDRESS: cas.theo@hotmail.com

TEL/FAX NO: 027 217 1202

GENERAL:

All ladies, irrespective of age, need to be healthy and fit enough to perform the basic tasks as discussed (picking of grapes, wine stomping, walking etc). Please note that photographs will be taken during the weekend and you should agree for these to be used on our website or for media purposes.

Please provide your own medication.

You will be most welcome to bring along any music instrument (e.g. guitar).